



Gisma University  
of Applied Sciences

## Gisma at a Glance

Gisma University of Applied Sciences is a state-recognised private university with campuses in Potsdam and Berlin and a destination for future global leaders.



2000+ students from 95+ nations



20+ study programmes



40+ company cooperations such as SAP, Deloitte, Mercedes-Benz, Fraunhofer, L'Oreal, Hello Fresh, Telus Digital, Vattenfall



University cooperation with: Kingston University



€126M+ contributed to the Berlin-Brandenburg economy



15+ startups launched by students and alumni



74% of graduates stay in the Berlin-Brandenburg region



One of only 2 institutions in Germany with the BSIS Impact Label



119+ academic publications since 2020 in applied research



**Awards & recognitions:** AMBA Accreditation for Global MBA, State Accreditation, Programme Accreditation, Concept Accreditation, FIBAA Accreditation, CIM Accreditation for BSc Business Management and Marketing, and MSc Business Management and Marketing, BSIS Impact Label



"Partnering in Business with Germany" delegation host



Associations like PRME, AACSB, Schmalenbach, BMDA



16 Professors & 30+ lecturers



Gisma.com

Gisma University of Applied Sciences is a state-recognised private university. On its campuses in Potsdam and Berlin, it brings together students and lecturers from over 95 nations around the world. In its 16 programmes, it trains students to become sought-after talents for the global business world in management, leadership, data sciences, AI and software engineering. Students learn from lecturers with a strong research background as well as from top executives and founders.

Gisma is also part of GUS Germany GmbH (GGG), a dynamic network of higher education institutions with more than 15,000 students at locations in Germany, Europe and beyond.  
[www.gisma.com](http://www.gisma.com)

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