






Gisma at a Glance


Gisma University of Applied Sciences is a state-recognised private university with campuses in Potsdam and Berlin and a destination for future global leaders.


 2000+ students from 95+ nations

 16 study programmes

 **40+ company cooperations** such as SAP, Deloitte, Mercedes-Benz, Fraunhofer, L'Oreal, Hello Fresh, Telus Digital, Vattenfall

 **University cooperation** with: Kingston University

 **Awards & recognitions:** AMBA Accreditation for Global MBA, State Accreditation, Programme Accreditation, Concept Accreditation, FIBAA Accreditation, CIM Accreditation for BSc Business Management and Marketing, and MSc Business Management and Marketing

 "Partnering in Business with Germany" delegation host

PRME Associations like PRME, AACSB, Schmalenbach, BMDA

 16 Professors & 30+ lecturers

 [Gisma.com](https://www.gisma.com)

The Gisma University of Applied Sciences is a state-recognised private university. On its campuses in Potsdam and Berlin, it brings together students and lecturers from over 95 nations around the world. In its 16 programmes, it trains students to become sought-after talents for the global business world in management, leadership, data sciences, AI and software engineering. Students learn from lecturers with a strong research background as well as from top executives and founders.

Gisma is also part of GUS Germany GmbH (GGG), a dynamic network of higher education institutions with more than 15,000 students at locations in Germany, Europe and beyond. www.gisma.com

Press-Contact: jessica.barthel@gusgermany.de