



# Scholarship Application Form

## About GISMA Scholarships

GISMA Scholarships may be awarded to students who are studying a degree programme with GISMA Global GmbH, in partnership with the following institutions: Grenoble Ecole de Management, The University of Law and Kingston University. Please select your scholarship, complete the application form and then email it to your programme consultant or [info@gisma.com](mailto:info@gisma.com)

**You can apply for ONE scholarship only.**

**We recommend that you review the conditions of each option carefully.**

For office use only
Student ID:
Programme of Study:
Programme Advisor:
Scholarship Amount Awarded:
Authorised By:

Goethestraße 18  
30169 Hannover  
Germany

**P:** +49 (0)511 54609-0  
**E:** [info@gisma.com](mailto:info@gisma.com)  
[gisma.com](http://gisma.com)

### Principal's Scholarship for Entrepreneurship

**Funded by:** GISMA Global GmbH / **Open to:** Students who possess the entrepreneurial spirit and motivation to translate their visions into profit or non-profit enterprises.

Candidates will be considered based on their Qualifying Statement where each applicant should include a history of activities demonstrating entrepreneurial spirit, from developing a project plan for a venture to actually having owned and operated a small business. Applicants should also describe how undertaking the programme of their choice will affect their career, educational, and personal goals. **Recipients of this award will be expected to act as ambassadors for GISMA and assist with marketing efforts once awarded.**

### Exceptional Career Scholarship

**Funded by:** GISMA Global GmbH / **Open to:** Students with a proven outstanding career achievement that will contribute to the peer learning experience by sharing their knowledge with the class.

Candidates will be considered based on their Qualifying Statement where applicants will describe how their extraordinary career experience has provided them with leadership potential. Candidates should also describe how undertaking the programme will affect their career, educational, and personal goals. **Recipients of this award will be expected to act as ambassadors for GISMA and assist with marketing efforts once awarded.**

### Women in Business Scholarship

**Funded by:** GISMA Global GmbH / **Open to:** All female applicants who can demonstrate leadership potential in a global business environment both with exceptional academic merits and an established track record of excellence in their chosen career.

Candidates will be considered based on their Qualifying Statement where applicants will describe how undertaking the programme of their choice will affect their career, educational, and personal goals. Candidates should also describe how their academic merits and career success has provided them with leadership potential. **Recipients of this award will be expected to act as ambassadors for GISMA and assist with marketing efforts once awarded.**

### Academic Merit Scholarship

**Funded by:** GISMA Global GmbH / **Open to:** Students who either attained outstanding results in their previous academic programmes or achieved a very high GMAT score, while also demonstrating highly developed social skills. GISMA would expect a high level of valuable contribution during classroom discussions and team building, above the norm with regards to your teaching.

Candidates will be considered based on their Qualifying Statement where applicants will describe how undertaking the programme of their choice will affect their career, educational, and personal goals. Candidates should also describe how their academic merits and social aptitude have provided them with leadership potential. **Recipients of this award will be expected to act as ambassadors for GISMA and assist with marketing efforts once awarded.**

### Rector's Scholarship

**Funded by:** GISMA Global GmbH / **Open to:** All Students with an exceptional academic or professional background that will contribute to the diversity of the class and are willing to share their experiences for the benefit of the class. In addition this scholarship might be granted to students from an otherwise underrepresented region or nation.

Candidates will be considered based on their Qualifying Statement where applicants will describe how undertaking the programme of their choice will affect their career, educational, and personal goals. Candidates should also describe how their academic or career experiences has provided them with leadership potential and how their intercultural skills will contribute to the international setting of the programme. **Recipients of this award will be expected to act as ambassadors for GISMA and assist with marketing efforts once awarded.**

### Family Scholarship

**Funded by:** GISMA Alumni Network / **Open to:** Immediate and extended family of both current and former students, including partners. Applicants must meet entry requirements of the programme to which they are applying.

Candidates will be considered based on their Qualifying Statement where applicants will describe how undertaking the programme of their choice will affect career, educational, and personal goals. Candidates should also describe how their family member's experience at GISMA affected their choice to apply. **Recipients of this award will be expected to act as ambassadors for GISMA and assist with marketing efforts once awarded.**



### 3. EMPLOYMENT HISTORY

Please provide us with brief details of any previous employment or work placements. List these in chronological order, displaying the most recent position first. Please tell us as much as possible about your role, duties and responsibilities.

Dates from/to (DD/MM/YY)	Name & address of employer	Job title	Most recent salary	Starting salary

### 4. HOW DID YOU LEARN ABOUT GISMA?

Please tell us where you heard about us — tick all that apply.

**Search engines**

- Google
- Yahoo!
- Bing
- Other (please specify):

**Social networks**

- Facebook
- Twitter
- YouTube
- LinkedIn
- Other (please specify):

**Rankings**

- Business Week
- Economist
- Financial Times
- Forbes
- Guardian
- Times
- Other (please specify):

**Transport adverts**

- Outdoor adverts**
- Radio adverts**
- Fairs/events**
- Word of mouth**
- Other (please specify):

**Online sponsorship**

- Business Week
- Economist
- Financial Times
- Guardian
- UCAS
- Other (please specify):

**Printed adverts**

- Business Week
- Economist
- Financial Times
- Guardian
- Other (please specify):

**Emails/newsletters**

- LSBF
- UCAS
- Other (please specify):

### 5. OTHER APPLICATIONS

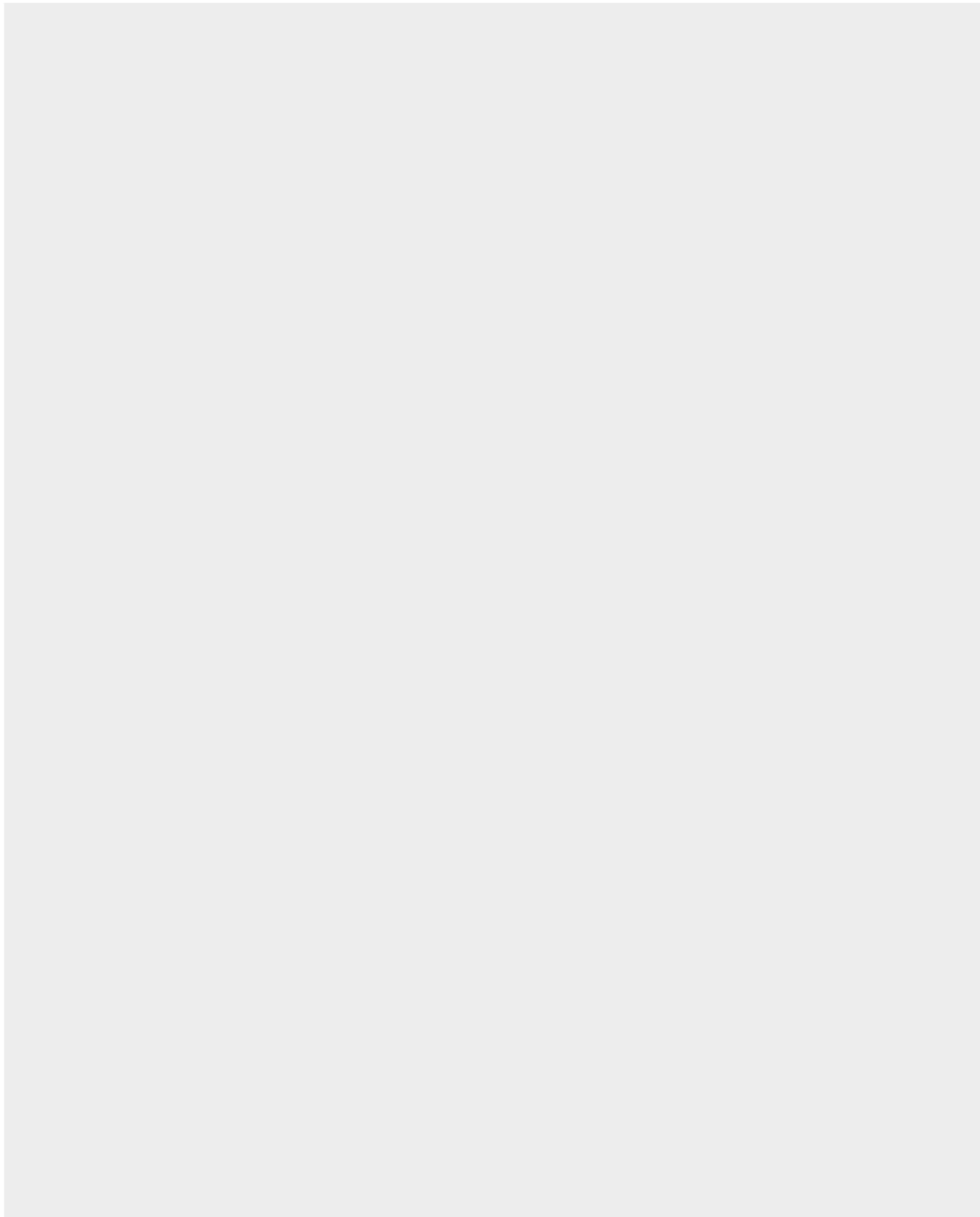
Please let us know if you are applying for any other programme:

## 6. PERSONAL STATEMENT\*

**Please state in no more than 1,000 words in the space provided below:**

Why do you think you are eligible for the Scholarship of your choice (please refer to the scholarship eligibility criteria when completing this section)? Describe how undertaking a programme at GISMA will improve your career, educational and personal goals? Please also describe any financial or personal circumstances that you think would be useful for us to know when we evaluate your application.

\* The School reserves the right to investigate and possibly withdraw a person from the scholarship programme, if there is adequate proven evidence of serious allegations of using other people's written statements.



## 7. TERMS AND CONDITIONS

1. Scholarship applicants must apply for a scholarship at the same time as, or subsequent to, applying for a degree programme with GISMA Business School, in partnership with the following institutions: Grenoble Ecole de Management, The University of Law and Kingston University.
2. All information provided in the application form will be considered when applying for the GISMA Scholarships Scheme.
3. The scholarship amount is awarded at GISMA's discretion and constitutes a reduction in tuition fees payable to GISMA.
4. Please note that you can apply for only ONE bursary or scholarship. If, for example, you apply for the WIB, you would not be eligible to apply for the FS.
5. All the remaining fees must be paid 30 days before the start of the programme.
6. If you intend to postpone your place until the following intake, you will need to pay the remaining tuition fee. You will be permitted to do so only at the discretion of GISMA.
7. The scholarship is not transferable to another student.
8. In the event that a student does not attend a programme through serious unforeseen circumstances (death, accident, or serious illness) a specific committee will examine each case on an individual basis.
9. Attendance is compulsory. An attendance rate of less than 90% may lead to scholarship withdrawal.
10. Any failure to start the course as scheduled without prior notification of the School's authorities may lead to scholarship withdrawal.
11. The scholarship is for the ONE named person and GISMA will not be responsible for a scholar's family members/spouse/children etc.
12. GISMA may also use information collected regarding the scholars in the School's marketing activities; however, students' addresses and telephone numbers will not be given out without permission from the student via a request from GISMA.
13. GISMA may feature your interview/photo/profile/story on the GISMA website and/or other School publications and will ask for your permission/approval prior to publishing this.
14. Please note that when requested scholars are required to show originals (not photocopies) of transcripts and documents submitted in evidence with their scholarship application, and present these to the Scholarship office, if there is any question of authenticity. If GISMA discovers any documents that are NOT 100% genuine, the scholarship award will immediately be invalidated and withdrawn. The School accepts NO liability in this case.
15. It is the scholar's responsibility to set a good example, e.g. strive for best results, attend classes, finish the course on time and continue to demonstrate the exemplary student attributes/grades by which he/she was awarded the scholarship.
16. By invitation only, scholars will take part in welcoming new students to the scholarship programme.
17. The GISMA Scholarship panel will not provide information regarding the non-awarding of scholarships and the panel's decision is final.
18. The School reserves the right to investigate and possibly withdraw a person from the scholarship programme if there is adequate proven evidence of serious allegations of illegal activities.
19. In addition to the above, students may be required to undertake up to 10 hours a month of duties to support GISMA Global GmbH.

**By submitting this application form, the Student agrees to all the terms and conditions related to scholarships set out by GISMA.**

I accept. By ticking this box I agree to all of the above statements and give my consent to the above terms.

Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_