Develop the vital skills you need to use data for the benefit of your business with this course. You’ll gain an in-depth knowledge of how to analyse data and use the results to drive your business forwards, as well as learning specialist financial skills to support the growth of your organisation.

Career progression
You’ll gain a wide range of valuable skills for a number of roles, including:

• Senior Manager
• Data Manager
• Senior Data Analyst
• Financial Analyst

Credentials
Arden has helped 50,000 students succeed over 26 years of providing higher education to students around the world.

In 2015, Arden’s Student Survey found that 79% of students saw their career improve as a direct result of their studies.

Why Berlin?
• Excellent employment prospects
• Reasonable cost of living in comparison to many other European countries
• Attractive to international students pursuing an education abroad
• Rich in culture, history and entertainment

Who is the programme for?
This course is ideal for those who want to reach an executive level and develop the technical and management skills to make a real impact on the direction of a business.

Key facts
Campus Berlin
Study mode Part-time / Full-time
Next intake Oct 2018
Duration 24 months (part-time) / 12 months (full-time)

Qualifications
• A minimum 2:2 UK honours degree or equivalent
• For non-standard entry requirements, please contact us

Documents
• Complete application form
• Certified copies of relevant certificates/transcripts
• Copy of passport

English proficiency options
• An English language level equivalent to IELTS 6.5 or above with a minimum of 6.0 in each component
• English native speaker / degree obtained in English

Experience
Work experience is not an obligatory requirement, and students from all academic backgrounds are welcome to apply. For more information on this programme and the entry requirements, please get in touch with one of our advisors.

Delivered at
Gisma Business School

FULL-TIME/ PART-TIME
Core modules:

Data Design
- Understand how to approach data analytics
- Evaluate and choose the correct data collection methods
- Manage and revise systems for data analysis

Data Handling and Decision Making
- Analyse the data environment of a workplace
- Interpret and understand data to inform decisions
- Apply data analysis to a real business scenario

Data Visualisation and Interpretation
- Present data in engaging formats
- Visualise and explain complex information
- Communicate results

Business Modelling for Decision Making
- Learn and evaluate modelling techniques for business planning
- Gain and balance mathematic and analytical skills
- Understand quantitative methods for financial decision making

Financial Management
- Understand how management accounting can support business growth
- Learn to evaluate revenue and capital budgeting and marginal and absorption costing
- Learn strategies to predict and recover from corporate failure

Reporting Corporate Performance
- Examine and evaluate sources of finance
- Understand how to reduce cost by effectively structuring finance
- Learn to analyse financial information when valuing a company

Research Project
- Explore a related topic of your choice
- Develop your critical abilities

What do our alumni say?
“Studying part time has made me into a reputable candidate, as I have been able to gain valuable experience in different work places. The fact that I have chosen to study at home allows me to demonstrate that I am a determined worker who will work hard.”
Jamie Henderson, Arden alumnus

How to apply
Visit: arden.ac.uk
Email: Berlin@arden.ac.uk
Call: +49 (0)51 1 54609-0