MSc
International Business Management

International study, career changing experience
This MSc focuses on fundamentals of business strategy through developing commercial awareness and understanding the international business environment. The course takes a practical approach with simulations and relevant case studies to further enhance the learning experience. Offered at GISMA Hannover, this MSc is taught in conjunction with double-accredited Kingston Business School, and awarded by Kingston University.

- Enhance your international business knowledge and skills
- Join our worldwide alumni network and gain professional contacts
- This course is accredited by the Association of MBAs (AMBA) and Educational Policy and Accreditation Standards (EPAS). Kingston Business School is accredited by The Association to Advance Collegiate Schools of Business (AACSB) and European Foundation for Management Development (EFMD).

Why study at GISMA?
- Study in English at modern central city campus in Germany
- Learn from world-class faculty in an international environment
- Benefit from strong industry links in Hannover and around Germany
- Option to apply for a 18 month post-study residence permit*

Who is the course suitable for?
This MSc is for aspiring business leaders who want a global experience. Recent graduates or individuals with a few years business experience will flourish in this international environment.

Career progression
With this degree, your career will be rocketed to new global heights. The prestige of the award-winning institution coupled with the fantastic location — Hannover, offers you the opportunity to develop employment skills and gain the confidence to enter numerous industries and sectors.

Come and study alongside fellow ambitious professionals and learn from professors who are experts in their fields.

Course modules

Core modules
- Fundamentals of Business Management
- International Business Strategy with Simulation
- International Business Environment and Trade
- Consultancy in Practice

Elective modules**
- Strategic Project Management
- Global Marketing Management
- Entrepreneurship in an International Context
- Managing Corporate Social Responsibility and Sustainable Development
- Buyer Behaviour
- Innovation Management
- International Money and Finance
- Design Thinking for Start Ups
- Financial Resource Management

The modules and electives provide a broad range of learning opportunities, and you can tailor your learning according to your interests. Each module has a common focus on international business, and the quality and expectations of learning material will challenge you and develop your critical business skills further. The international environment and your student cohort will challenge your thinking, as our international students bring a wide range of perspectives and views, all of which are invaluable to enhancing the learning environment.

*T&Cs apply, for more information visit gisma.com/terms-and-conditions. **Indicative and may be subject to change.
Campus: Hannover
Study mode: Full-time
Start date: January / September 2019
Duration: 1 academic year
Fees: €16,500
ECTS: 90
Free German classes* 
Flexible payment plans*

Qualifications
• Honours degree in any subject with good grade average or equivalent

English proficiency options
• IELTS — 6.5 (6.0 minimum in each component)

Experience
Work experience is not an obligatory requirement. Students from all academic backgrounds are welcome to apply. For more information on this programme and the entry requirements, please get in touch with one of our advisors.

Documents
• Complete application form
• Signed terms and conditions
• CV / Résumé in English
• Passport photo
• Scanned passport copy
• Copy of most recent degree/diploma certificate

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Study in Germany — the most popular option for international students based on an annual survey by ICEF in 2018.
Get in touch

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