Prof. Dr. Cornelia Schön

(Operations Management)

Habilitation, Venia legendi for Business Economics, University of Karlsruhe, 2008
Ph.D., Operations Research, University of Karlsruhe, 2002
Diploma, IndustrialEngineering, University of Karlsruhe, 1998
MBA, University of Massachusetts at Boston, 1996

Prof. Schön?s teaching experience covers a broad variety of courses in manufacturing and service operations management, supply chain management and logistics, revenue management, project management and operations research. Before joining GISMA Business School in 2009, she regularly taught at the University of Karlsruhe and was a guest lecturer at the Business School and at the Center for Doctoral Studies in Business of the University of Mannheim, as well as at the Hector School of Engineering and Management in Karlsruhe.

Prof. Schön?s research interests focus on developing decision support models and methods for service operations management, revenue management, product design and pricing, sustainable supply chain management, service network design, and, in general, the application of operations research methods to practice problems. She has published a number of refereed articles in the top OR journals such as Management Science and European Journal of Operational Research and frequently contributes to a wide range of international conferences all over the world. During her habilitation, she was awarded with several postdoc research fellowships and received the Rudolf Henn Prize of Operations Research 2006. Prof. Schön has worked on projects with many companies for providing decision support ? including Deutsche Telekom, Slovak Telekom, Deutsche Lufthansa, Fraport, AIDA Cruises, AT Kearney, SAP, E&Y, VW, Hettich, Webtelligence, etc.

- CV Prof. Dr. Cornelia Schön
- Selected Publications