Corporate Accounts

Due to dynamic changes in society, markets and technology company executives are nowadays faced with a series of new challenges. More than ever they have to ask themselves the question as to how they can establish and develop sustainable competitive advantages. In an increasingly globalised market the readiness to acquire and exchange knowledge plays a decisive role for the success of a company.

We have been supporting companies since 1999 in the training and further development of promising young talent to become outstanding leaders. Our core business is the MBA which we offer now in three versions: as a **full-time MBA** program, as an extra-occupational **executive program** called International Masters in Management (IMM) and as the **Weekend MBA** in a weekend format. All three programs are **internationally accredited.**

In addition to our core product, the MBA, we have developed highly diversified services for corporate customers. On the basis of our **tailormade seminars**, we have become a long-term partner for our customers in terms of further education programs and other measures for personnel development. Over and above this we support companies within the framework of our **Open MBA Series** in selective aspects for the further training of their staff.

Our student **consulting projects** provide our customers with a first-class offer of consultation about company-specific questions from the most varied commercial and specialist fields. Numerous companies also use our **talent services** in their recruitment activities in order to get into contact with our MBA students and thereby to gain new and highly-qualified staff for their company.

We would like to familiarize you with all our services for companies and to give you the possibility of selecting any service that might suit your purposes.

Tuition scholarships for students from companies located in Lower Saxony!

Allow your staff to study parallel to their full-time job with our Weekend MBA, retaining your best employees and taking advantage of the tuition scholarships available in 2013!

Please contact us at any time for further information.

Contact

Ann-Kathrin Fortmann
Senior Executive Director GISMA Programs
Tel. +49 (0)511 54609-37