

?Experience international business?



Prof. Dr. David Schoorman, Professor of Organizational Behavior and Human Resource Management, Dean of GISMA Business School

Globalization is an important theme in all businesses today. It is hard to find an organization that is not affected by international trade that brings with it the need to deal with international suppliers, customers and competitors. Cultural differences in business practices can further complicate the lives of managers if they are not educated to understand and manage global diversity.

There is no better place for managers to prepare for this challenge than in the full-time MBA program at GISMA Business School. An American style MBA program in a unique network of globally operating companies, located in the German city known as the City of International Fairs, the GISMA MBA program is N°1 in international education in Germany.

You will take classes with a student body representing over 20 countries, with international faculty in an intimate setting that allows a great deal of interaction between faculty and students. Teamwork is a key aspect of the program in class work and in company projects, reinforcing the need to work together in a diverse environment. In addition, you can complete one module at Purdue University in the U.S. and participate in exchange programs in Bangalore, Beijing, Paris and Madrid, during the course of your studies.

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